

Recycle Florida Today
Annual Conference & Exhibition
Orlando, Florida
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Trends in Collegiate Recycling

- Since late 1970's, most colleges & universities have implemented some form of recycling.
 - Various stages of development, from student volunteer-run to sophisticated operations with MRF's and fleets of collection equipment.
- Programs increasingly driven by economics and state mandates.
 - Disposal costs recognized as avoidable inefficiency
 - Minimum diversion rates for public institutions



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Trends in Collegiate Recycling



- Beyond Cans & Bottles: Cutting Edge Programs
 - Targeting non-traditional materials:
 - C&D waste, Electronics & universal wastes, Food and yard waste organics
 - Residence hall move-out collection, Surplus property donation
 - Waste Prevention:
 - Converting computer labs from all-you-can-print format to per-sheet pricing
 - Departments reduce print orders based on past over run patterns
 - Procurement:
 - Increase recycled content purchasing
 - New Building Design
 - Plan for recycling rooms and space for bins; ensure loading dock can be accessed by equipment and trucks
 - Use of recycled-content building materials
- Recycling Broadening Into Sustainability Movement
 - One element of integrated approach



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Resources



- College & University Recycling Council (CURC)
- Technical council organized by collegiate recycling coordinators
 - Organizes sessions, workshops and tours at annual conference
 - Information sharing listserv
 - Best-practices collegiate recycling manual
 - White papers
 - Peer-to-peer networking



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National Collegiate Recycling Competition

- Open to all schools
- Compete in multiple categories measuring recycling & waste reduction activities
- Framework to engage campus community in recycling efforts
- Tools & resources to help with outreach



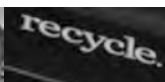
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Overview

- Schools choose to participate in any of 8 categories
 - Includes:
 - Overall diversion rate
 - Total per capita recycling
 - Lowest overall waste generation
 - Targeted materials on per capita basis
- Runs 10 weeks, late January – early April
- Schools use on-line form to report weights each week
- Coordinators use weekly ranking to rally community spirit
- Winners recognized nationally



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Resources

- Listserv for coordinators
- Technical support hotline
 - Assist schools in registering and reporting weekly data
- MySpace site
 - Networking tool targeting students directly
 - Updated news and events
 - Forum to share pictures, videos, challenge other schools
- Professional outreach materials
 - Special Op posters, and banners
- Sample promotional materials from other schools
 - Archive of posters, pictures, campus memo's, support proclamations, etc. submitted past participants
- Promotional strategies
 - Ideas for developing a promotional campaign, including mascots, special events, tabling displays, using media outlets
- Sample case studies
 - Written case studies of how other schools have conducted competition



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Benefits of Participation

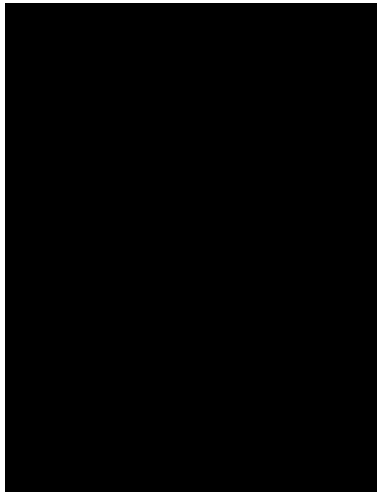
- Benchmark own recycling program against other schools
- Harness competitive spirit to reach non-environmental audiences
- Framework for organizing community education efforts
- Increase community awareness of waste reduction efforts
- Increase recycling and conserve natural resources!



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Get in the Game!
Recycle to win. Get involved in RecycleMania, the ten-week recycling competition.
For more information please visit: www.recyclemaniacs.org



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2007 RECYCLE MANIA TOURNAMENT

BECOME A MANIAC!

GET INVOLVED
VISIT RECYCLEMANIA.COM TO JOIN THE ACTION TODAY!
RecycleMania.com is your resource for getting in on the action and viewing all the information you need to know to become part of the competition.

2007 STANDINGS

ADD TO FRIENDS

ADD TO FAVORITES

FORWARD PROFILE

SIGN UP YOUR SCHOOL NOW!

The Latest News From RecycleMania

See other RecycleManiacs in action



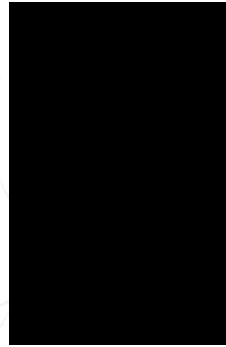
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Scholarship



Student scholarship to attend NRC Congress

- Available on competitive basis to college students nationwide.
- Covers travel, hotel, food & registration.
- Information & application:
<http://nrc-recycle.org/curc.aspx>



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