



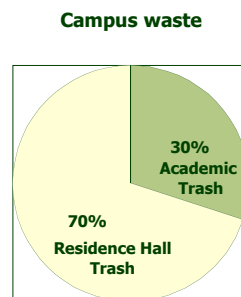
The History Behind RecycleMania

- Despite the recycling successes at Ohio University and Miami University (Ohio)...
 - Both 10+ years operating recycling facilities
 - Both award-winning and nationally recognized
 - Both proactive leaders within the state



The History Behind RecycleMania

- Residence halls were producing about 70 % of our campus trash.
 - Waste audits showed that half could be recycled.
 - Recycling rates were between 5 -12 %.



The History Behind RecycleMania

Getting the student's attention is difficult!!!

- We tried numerous things to bolster recycling:
 - Orientation programs
 - Move-in promotionals
 - Recycling bins in dorm rooms and hallways
 - Met with custodial staff
 - Met with residence life



The History Behind RecycleMania

- **How could we get students to recycle more?**
 - Both schools are sports rivals...RECYCLING RIVALS?



RecycleMania is Born in 2001

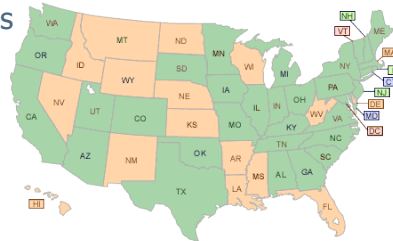
- **Overall Goals**

- Have a fair and friendly competition
- Increase recycling participation within 10 weeks
- Heighten awareness of schools' recycling program
- Expand economic opportunities while addressing environmental issues in a positive way.
- Reduce waste generated on campus by reducing, reusing, and recycling.
- Create an event that can be repeated and expanded



RecycleMania 2006

- 94 schools participating in this year's competition:
 - represented in 33 states
 - nearly 1 million students
 - 275,000 faculty/staff



RecycleMania 2006

- It's organized by:



...And 90 other university recycling coordinators across the USA.
Each participating university is responsible for operating their share of the competition.



RecycleMania 2006

- It's sponsored by:



- Technical support
- Program ideas
- Measurement solutions
- Award Opportunities
- PR Recognition



RecycleMania 2006 Categories

- You can participate in several ways:
 1. Compete to collect the largest amount of recyclables
 2. Compete to produce the least amount of trash
 3. Compete to have the highest recycling percentage
 4. New this year –collect the most of a target item
 - *paper
 - *corrugated cardboard
 - *bottles/cans
 - *organics from food services



RecycleMania Trophies



Grand Champions RecycleMania 2006

Winner has the highest recycling rate**

| Rank | School Name | Overall Recycling Rate |
|------|-------------------------------------|------------------------|
| 1 | Cal State San Marcos | 50.9% |
| 2 | Kalamazoo College | 48.32% |
| 3 | Point Loma Nazarene University | 44.18% |
| 4 | Colorado State University | 42.19% |
| 5 | Northwest Missouri State University | 40.7% |
| 6 | Ball State University | 35.96% |
| 7 | Middlebury College | 35.69% |
| 8 | Youngstown State University | 34.93% |
| 9 | University of California, Davis | 34.82% |
| 10 | Tufts University | 33.33% |

** over a 10 week period



Per Capita Classic RecycleMania 2006

Winner has the collected the most pounds per person**

| Rank | School Name | Total Lbs Recyclables Per Person |
|------|---------------------------|----------------------------------|
| 1 | Oregon State University | 91.35 |
| 2 | Cal State San Marcos | 82.13 |
| 3 | Miami University | 80.19 |
| 4 | Kalamazoo College | 61.05 |
| 5 | Connecticut College | 56.23 |
| 6 | Tufts University | 53.29 |
| 7 | Harvard University | 50.35 |
| 8 | Middlebury College | 48.82 |
| 9 | Princeton University | 45.25 |
| 10 | Missouri State University | 42.53 |

** over a 10 week period



Waste Minimization RecycleMania 2006

Winner has the lowest amount of waste per person**

| Rank | School Name | Total Lbs Waste/Person |
|------|----------------------------------|------------------------|
| 1 | Point Loma Nazarene University | 35.0 |
| 2 | Colorado State University | 36.09 |
| 3 | Rowan University | 36.37 |
| 4 | Portland State University | 38.48 |
| 5 | Youngstown State University | 47.11 |
| 6 | University of Colorado - Boulder | 63.74 |
| 7 | Washington State University | 67.38 |
| 8 | University of Vermont | 70.53 |
| 9 | Utah State University | 71.2 |
| 10 | Brigham Young University | 73.52 |

** over a 10 week period



RecycleMania 2006

- Benefits for Winners and Losers!!!
 - Bragging Rights for a Year/ Trophy
 - Place Ads in Student Newspapers Announcing Winners
 - Generates Campus Excitement and Positive Rivalry
 - Helps to Learn the Dynamics of Campus
 - Increases Program Visibility
 - Builds Bridges and New Networks
- AND...IT INCREASES RECYCLING!!!





**RecycleMania 2007
Are You Ready to
Compete??**



For more information:



Call EPA's WasteWise Helpline at 1-800-372-9473.

Visit our website at <http://www.recyclemaniacs.org>